



There are hundreds of illiterate people  
in Finland.

Most of them are women.

Illiteracy creates stumbling blocks in everyday life:  
how to travel by bus, how to tell the doctor what is ailing you,  
how to shop if you don't even know the alphabet?

Illiteracy is an impediment to learning Finnish and  
complicates integration into Finnish society.

Zonta International District 20 and  
Unifem, Finland,  
have joined forces to promote  
literacy and knowledge of Finnish among immigrant women and girls in Finland  
and to support them to integrate into Finnish society.  
Knowledge of the language and ability to read  
will also improve the well-being of their families.

In the autumn of 2007, the traditional Zonta International District 20 Yellow Rose Campaign  
will be devoted to raising funds for a nationwide literacy campaign organized jointly by  
Zonta International District 20 and Unifem, Finland,  
in 2008-2009.

**LET'S READ TOGETHER!**